

# **ETHIRAJ COLLEGE FOR WOMEN (Autonomous)**

**Chennai – 600 008**

Affiliated to the University of Madras  
College with Potential for Excellence  
Re-accredited with A Grade by NAAC



## **6.5.3 INTERNAL QUALITY ASSURANCE INITIATIVES**

**EVENTS ORGANIZED BY IQAC  
2018-2019**

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**IQAC 2018-19**

**Activities of the IQAC for the academic year 2018-19.**

**Feedback on Admission procedures**

The IQAC collected feedback from the parents during the admission to the UG courses, regarding the effectiveness of the Public Relations Team, the performance of the non-teaching staff manning the registration desk and the overall admission process at the College. The whole process received good appreciation and the parents rated highly the efforts of the PR team and the diligence and hard work of the non-teaching staff. A few suggestions were given by the parents to improve the admission process.

**Orientation Programme**

The IQAC, in collaboration with the Department of Nutrition & Dietetics, organized the Orientation programme in June. The students received thorough initiation to college life and its plethora of opportunities from the various erudite speakers. Feedback regarding the Orientation Programme and also about the speakers were collected from the students and analysed by the IQAC.

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Principal

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### **Concept level testing – Entry Level**

From 20.07.2018 the IQAC also conducted an online test for the first year UG students from both the Aided and the Self-Supporting streams to assess their General knowledge, aptitude and conceptual knowledge in their respective subjects. The marks were consolidated Department wise.

### **AQAR**

The IQAC collected and consolidated details of all the Academic and Extension activities of all the departments in the college and submitted the Annual Quality Assurance Report to NAAC.

### **One Day Workshop on NPTEL**

A One Day Workshop for 1 year PG Students on the topic *Awareness of Massive Open Online Courses - NPTEL – A Free online Educational Portal* was organized on 16 August 2018 by the Dean of Academics and the Internal Quality Assurance Cell. About 150 students participated and benefited from the workshop. Ms Kamala Ramakrishnan, Project Officer NPTEL, IIT Madras and Mr Jaya Krishnan, Senior Scientist - NPTEL, IIT Madras were the resource persons.



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### **One day Faculty Development Programme**

A one day workshop for the faculty titled: **Quality Publications & E-Learning**, was organized by the Internal Quality Assurance Cell and the Dean of Academics on 19<sup>th</sup> September 2018. The programme started with the introduction of the speaker Prof. N. Munuswamy, Emeritus Professor, Department of Zoology, the University of Madras by the IQAC Coordinator Dr Rennet Samson. About 72 Teaching staff and research scholars participated in the programme.

Various aspects of Quality Publications were addressed by Prof. N. Munuswamy, Emeritus Professor. Dr G. Caroling, Dean of Academics introduced the Session II speaker, Dr MalligaPadmanabhan, Associate Professor, Senior System Analyst & Head/ic, Centre for Education, Media and Technology, National Institute of Technical Teachers Training, & Research (NITTTR), Chennai, who shared her experience, ideas and knowledge of E-Learning to the faculty and the students. The programme came to an end with a vote of thanks.

Following this senior Faculty of each department met to brainstorm and draw up plans to use the tools of E.Learning more effectively for the students based on the new NAAC requirements.



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**Study abroad Seminar ( Education Matter)**

A “Study Abroad Seminar” for the final year UG & PG students interested in studying abroad was organised by the Dean of Academics and the IQAC of the college on 1<sup>st</sup> October 2018. **Mrs Reshmy Vijay, Director, Education Matters**, a leading professional international education consulting company with more than 30 years of experience **addressed the students on the following aspects:**

1. Why study abroad?
2. Study opportunities in Australia, Canada, France, Ireland, Singapore, New Zealand, UK, & US among others.
3. Entry criteria for admission into Institutions and universities/countries specialising in a particular subject
4. Part-time jobs for the students to support their living expenses
5. Qualifying examinations.
6. Information on Scholarships.
7. Information on Bank Loans.
8. Free counselling on visa documentation
9. Information on foreign exchange

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10. Why study abroad?
11. Study opportunities in Australia, Canada, France, Ireland, Singapore, New Zealand, UK, & US among others.
12. Entry criteria for admission into Institutions and universities/countries specialising in a particular subject
13. Part-time jobs for the students to support their living expenses
14. Qualifying examinations.
15. Information on Scholarships.
16. Information on Bank Loans.
17. Free counselling on visa documentation
18. Information on foreign exchange

The organisation was willing to offer free **of cost service** to students interested in studying overseas. There was an overwhelming response from the students and many registered with the company to avail of their services.



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**AWARENESS PROGRAMME TO UPSC CIVIL SERVICE ASPIRANTS**

Thiru. S. S Jawahar, Retired Principal Secretary to the Govt. of Tamilnadu & Freelance IAS Coach, addressed the UPSC aspirants of our College on the topic – “How to Crack UPSC & other Competitive Examinations” on 8<sup>th</sup> October 2018 at Steve Jobs Hall. The Presidential address was given by Dr D. B. Usharani, Vice-Principal (Aided) and a brief note on BIIMS Academy was given by Thiru. R. P. Kumaragurubaran, Director, BIIMS Academy.



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## Rankings

### National Institutional Ranking Framework (NIRF)

The College achieved the 38th position in the ranking among hundreds of Colleges in India. In November 2018, the IQAC collated all data about the college as requested by the MHRD department, Government of India, and applied for the National Ranking, through the National Institutional Ranking Framework (NIRF). The results are expected in the first week of April 2019.

### India Today 2018

The IQAC consolidated the activities of all the departments in the college and submitted the same to MDRA which is conducting the ranking for the **India Today Magazine** and to **Hansa Research The Week Magazine** for the Best College in India.

Best College Survey 2018			
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Magazine	Arts	Sciences	Commerce
India Today	23rd Rank	20th Rank	27th Rank
The Week	14th Rank	16th Rank	12th Rank

### SWOC Analysis:

A SWOC Analysis was conducted by the IQAC with a random selection of students, faculty, non-teaching staff and hostel students and the results collated. Areas that need attention and improvement have been identified and will be followed up with suitable measures.

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**External Meeting of the IQAC:**

An External Peer Review Meeting was conducted by the IQAC with the External Experts, Dr M.R. Srinivasan, Dean – College Development Council, Professor and Head, Department of Statistics, University of Madras, Chepauk Campus and Dr V. Pandiyarajan, Former Principal, AyyaNadar Janaki Ammal College, Sivakasi. The external experts made various suggestions for the betterment of the college and gave valuable input on exploiting the autonomous status granted to the college by introducing new courses and preparing for the NAAC reaccreditation next year.

**Mock Students Satisfaction Survey:**

A mock **Students Satisfaction Survey** was conducted by the IQAC using the same questions posed by the NAAC on their website. The results will be discussed with the faculty and necessary improvements made.

**Exit Level Conceptual Test**

As a follow up to the Entry Level Conceptual Test taken by the students in their first year of study, the IQAC conducted an Exit Level Test for the Final Year students to determine the difference in their subject knowledge. This online test was conducted from 5th March to 16<sup>th</sup> March 2019.

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